

# How to Stand in the Shadow of the Moon

## Everything You Need to Know for America's 2017 Eclipse of the Sun

In August 2017, America will be treated to the grandest (and rarest) event in nature, an eclipse of the sun; a once-in-a-lifetime experience (unless, of course, you're a nut like Dave Balch!)

Is your community and workforce aware of what's going to happen and how to get the most from the experience so they'll remember it for the rest of their lives?

Now is the time to help them understand, appreciate, and enjoy it SAFELY. If not now, when??

**COMMUNITY OUTREACH • EMPLOYEE ENRICHMENT • VALUE-ADD**

In this KEYNOTE or WEBINAR, your audience will discover:

- The mechanics of an eclipse (scale models of the earth, moon, and sun will surprise you)
- Where and when the eclipse will occur
- How to observe the eclipse SAFELY
- The excitement, anxiety, and emotion of eclipse day
- What exactly will happen, what to look for and when, step by step
- When it is safe (and crucial) to look at the eclipse *without* eye protection
- What to do and what not to do during the eclipse
- What happens during an eclipse that happens ONLY during an eclipse
- What you should never do, especially if it's your first eclipse
- Where and when the next eclipses will occur in the world/U.S.
- A sense of anticipation and excitement about this extraordinary event

*"Great job! The visuals were great and well received.  
I heard several 'Wow!'s and 'Whoa!'s around me."  
VJ Sleight, Total Financial Services*

 **CopingUniversity.com**<sup>®</sup>  
The school of hope and empowerment

www.CopingUniversity.com  
P.O. Box 824,  
Twin Peaks, CA 92391  
toll free: 1-800-366-2347  
direct: 1-909-337-3928



**Dave Balch**

**"The Man in the Moon Shadow"**

Author, "Cancer for Two,"  
Founder, CopingUniversity.com,  
and Expert Blogger on WebMD

Dave Balch is an eclipse chasing nut! He has traveled to 26 countries for 18 solar eclipses (14 were total) on 6 continents, 3 islands, and 2 cruise ships. A sudden family illness in 2006 resulted in a frantic last-minute eclipse odyssey from Los Angeles to Turkey and back in 67 hours, 30 of which were on a plane!

He is in 2 books about eclipse chasers, commanding 6 full pages in one of them.

In his "real" life Dave has supported his wife through four successful battles with breast cancer since 2002. He is author of best-selling "Cancer for Two," former blogger and forum moderator for WebMD, and a nationally recognized speaker and expert on family caregiving and managing stress.

Besides caregiving and chasing eclipses, Dave is also a motorcyclist, animal lover (except for his wife's really mean parrot), and recovering programmer.

